Advertisement Analysis

Use the advertisement you find at home to answer the following questions.

1. What food is being advertised? ________________________________

2. What colors are used in the advertisement? ____________________

3. Where is the food placed in the advertisement? _________________

4. Why do you think the food is placed where it is? _________________
   __________________________________________________________________
   __________________________________________________________________
   __________________________________________________________________

5. Are there people in the advertisement? If so, describe what they are
doing and what kind of expressions they have on their faces.
   __________________________________________________________________
   __________________________________________________________________
   __________________________________________________________________

6. Who do you think would be attracted to this advertisement? Children?
   Explain your answers.
   __________________________________________________________________
   __________________________________________________________________
   __________________________________________________________________

7. Do you think this is a healthful or an unhealthful food? What from the
   advertisement leads you to believe this?
   __________________________________________________________________
   __________________________________________________________________
   __________________________________________________________________

8. What attracted you to this advertisement? ______________________
   __________________________________________________________________