Needs Assessment: Investigation

1. Research each “community” and assess their needs. Set up a brainstorming session with your group. The purpose of the session is to develop a list of community issues or problems that the group feels are important. At this point you are merely discussing important issues and/or problems that exist within the community. To gather ideas, check local and world media or ask individuals within the community.

   A. World:_____________________________________
   
   B. Nation:____________________________________
   
   C. State:_______________________________________
   
   D. Local:_______________________________________
   
   E. School:_____________________________________

2. Based on the research, rank each communities need from 1-10 based on “your” interest level. Ask each member to explain why they ranked the issues in this manner.

   A. World: 1 2 3 4 5 6 7 8 9 10
   
   B. Nation: 1 2 3 4 5 6 7 8 9 10
   
   C. State: 1 2 3 4 5 6 7 8 9 10
3. Answer the essential questions below:

   A. How can our community benefit from students interacting with community member such as senior citizens and the elderly?

   B. How can a needs assessment inform our actions for advocating for community wellness?

   C. How does becoming a servant leader positively influence my own health as well as the health of my community?
4. Designing a Needs Assessment Survey: Construct a survey regarding the need/issue for your community. [Needs Assessment Link]

- The survey will consist of 4 components:
  - Introduce the objective of the survey you are conducting
    - Give a brief introduction on why you are performing this need assessment, and what it is for. In addition, mention what kinds of information you want to know from participants and what will be asked.
  - General Information (Minimum of 5 questions)
    - Ask demographic information and the extent to which the participant is familiar with the context. For example, for a website development project, you would pay attention to user’s online experience.
  - Assessment of the current status (Minimum of 3 questions)
    - This is the area you will improve in with your project and the merits could be the aspects you should keep. For example, you can ask users to briefly describe how they perform the task currently, what the advantages and disadvantages on the current methods are.
  - Expectations from users you are surveying (Minimum of 3 questions)
    - This part explores the new functions that users are expecting, but do not exist yet. For example, you are developing a new website for travel, what kinds of services or information users expect from the website and whether these services are attractive to the user.